

# Indy (John) Feige

931 Park Street, Alameda 94501 | 323-810-9555 | Email: [IndyFeige@gmail.com](mailto:IndyFeige@gmail.com) | Links: [www.LondonFogg.com](http://www.LondonFogg.com)

## SUMMARY

A collaborative technology and new media professional with over 15 years of experience in IT, Marketing, Sales & Business Analysis. Successful in technology, media and social network projects from inception to profitability or ranked status.

## CORE COMPETENCIES

- IT Project Management
- Business Analysis
- Web Architecture
- New Media Production
- Marketing & Sales
- ERP Systems
- Digital Media Engineering
- IT Networking
- VOIP

## EXPERIENCE

### **WIN Media (WinNetTV.com), (Startup – Contract Position)**

Media Engineer & Creative Director of Teen/Young-Adult Division: January 2011 – Present

(WIN Media Group is the world's leading aggregator of family-friendly, faith-based Christian content with a one-stop Christian content collaborative, and social networking site, for all denominations of the Christian faith.)

- Managed outsourced website developers for major web site design & functionality based on VP's & Marketing choices.
- Researched & Engineered the 3<sup>rd</sup> party vendors including the IPTV host, web design and video-encoding functionalities. Several thousand plus hours of programming to be available via a turn-key supply chain from raw content to broadcast.
- Created a distinctly separate portal for the teen/young adult audience that not only fulfills on their needs in a modern format but is flexible for the ever changing youth market.
- Created a 'Facebook' type social integration for members to interact as a social network where youth and groups watch programming together and interact via video and chat.
- Sales & marketing department head for Youth division (subscription based portal site).

### **GimmeArt.com / HangRoom.com / LocationChannelZ.com (Showcase of New Media & Social Networking Skills, Links at LondonFogg.com)**

- GimmeArt.com – Created a social networking & street art sharing site. Dynamic content is digitally sendable & printable.
- HangRoom.com – Created a virtual social 'hang room' for people to video cam socially under different topics.
- LocationChannelZ.com / ZodiacChannelZ.com - Created a matrix-channel architecture and dynamic page populating concept for easy searching and viewing specific locations (land, water space) & Zodiac Signs with only a click for Internet TV or IPTV.

### **TrustMePC LLC., Los Angeles**

CEO/Founder: August 2001 – SOLD -January 2011

(Business-only computer service & consulting company specializing in turnkey network & business systems.)

- Created and executed marketing campaigns responsible for over 150+ business clients. Campaigns included SEO, direct mail, gift card, email, and social networking tracked with CRM-based contact system.
- Managed 5 full time and contract employees and perform roles as sales, marketing, bookkeeper, HR, and purchasing via the E-myth role-based franchise method.
- Successfully packaged, marketed & sold current & future clients on research driven technology trends including medical, legal & manufacturing business software systems, hardware and third party services.
- Configured, installed & maintained ERP systems including Netsuite, Quickbooks Enterprise, EDI.
- VOIP configuration & installation at over 12 business locations including pc based soft phones.

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## EXPERIENCE (cont.)

### **EMC Corp., New York**

Field & Data Engineer: May 2000 – July 2001

- Performed integration, installation, maintenance of massive data storage units and SANs in banks, state departments and corporations including HSBC, B of A, KeyBank, Verizon, GE, Blue Cross.
- Connected and configured EMC data units to open systems and mainframe environments including Unisys and IBM to EMC data units via scsi, fibre channel.
- Successfully configured and installed tape backup systems and custom disaster recovery plans for clients often combined with offsite digital backup sync.
- Performed the integration of brocade fibre switches, programmed switches for data room environments and acted as architect for fibre cable installation between SANs, servers and users.

### **JCS Controls, New York**

Controls Engineer/Programmer: August 1999 – May 2000

- Turnkey project manager and programmer for automating manufacturing plants throughout the United States and Canada including a 1.4M project for Armstrong corp.
- Designed, directed fabrication and programmed logic controllers of fully automated skids with 'smart' instruments and controls to perform functions as pasteurization and products as yogurt, cheese, protein drinks.

### **Arthur Andersen, San Francisco**

Accounting Software Specialist / Industrial Appraiser: Jan. 1998 – June 1999

- Primary for converter of data from manufacturing clients asset management software to current industry standard, then used with market research to determine value of real property.
- Determined fair market value for purchase price allocation, insurance and tax liability for firms including APL, Fry's Electronics, Stanislaus Foods, Siemens based on knowledge of manufacturing processes.

### **Measurement & Control Tech., Oakland**

Sales & Control Engineer: Sept 1996 – Sept 1997

- Lead integrator and salesperson of controls and process equipment for semiconductor and high tech companies in the Silicon Valley territory to clients including INTEL, AMD, IBM, NASA.
- Managed relationships with engineers, purchasers, OEM manufactures for sales of companies existing and new product lines.

### **Arr-Maz Products LP, Florida**

Multi-Plant Engineer: June 1994 – June 1996

- Primary engineer for 4 chemical manufacturing plants throughout the United States in production of fertilizer, asphalt and concrete additives.
- Directed construction and startup of 4<sup>th</sup> processing plant. Custom designed and installed 12 industrial coating systems nationwide allowing for 5M in new business.

## EDUCATION & COMPUTER SKILLS

### **EDUCATION**

Michigan State University: Lansing, MI – Bachelor of Science: Chemical Engineering – May 1994

### **COMPUTER SKILLS**

Adobe Design Suite, Microsoft Office Suite, Serif Video Suite, ACAD, Quick Books, HTML, PLC, Flash

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REFERENCES UPON REQUEST